



PUNCH DRUNK

Upload The Past...Download The Future

FISHCD 005

Release Date: 02/26/02

Street Date: 02/26/02



PUNCH DRUNK was formed in late 1991 in South Philadelphia, PA. **PUNCH DRUNK** abandoned "traditional" instruments and began working exclusively with electronic percussion, sequencers & computers. Their live shows consisted of laser lighting, fog machines, strobes and an array of cheap electronic toys. The music, self-described as **Hardtech Robocore**, was loud, quirky, and aggressive. **UPLOAD THE PAST...DOWNLOAD THE FUTURE** is a collection of remastered tracks recorded during 1992 - 1994. Some tracks have appeared on previous releases and others have never been released before.

"If Devo and Kraftwerk mated and made a family of lil' baby robots who grew up to be Slayer fans, you'd have something pretty close to Punch Drunk."
- Philadelphia Weekly

"Sheer sensory overload is the most accurate description of this technological audio/video assault."
- Philly Rock Guide

"Punch Drunk doesn't present ideas and wait for you to absorb them, they force-feed information whether you like it or not. This assault is not unintentional. It's a focused attempt to influence the audience by sheer speed and power of the performance"
- Bizzare Sex Chronicles



Master Control Program :01	08: Download the Future
Karma Mechanics :02	09: Let's Simulate
Hardware :03	10: Turbogeeek
Smartbomb :04	11: Transmutilator
All Systems Go :05	12: Surf Devil
Robotopia :06	13: Product One
Daddy Says (Live) :07	14: My G.I.Joe's Alive

CD Available at

amazon.com



Floating Fish Studios

160 Sunrise Lane Pottstown PA 19464-5020 USA
Voice: 00.1.610.326.2664 FishNet BBS: 00.1.610.326.0231
E-mail: troll@floatingfish.com
<http://www.floatingfish.com>



Artist: Punch Drunk

Release: Upload The Past...Download The Future

Track Listing: Master Control Program, Karma Mechanics, Hardware, Smartbomb, All Systems Go, Robotopia, Daddy Says (Live), Download The Future, Let's Simulate, Turbogeeek, Transmutilator, Surf Devil, Product One, My G.I. Joe's Alive

Selling Points:

- Previous extensive press coverage for Floating Fish Studios in Outburn, Future Music, Mute!, Apocalypse, Base Asylum, Le Scatapode, Effigy, The Melodia, Industrialnation, Side-Line, Cinetik, Dark Art, and various internet 'zines.
- Very strong following for Punch Drunk in America and Europe created by three previous releases and a high energy live show.
- Punch Drunk appeared on the punk LP compilation "Destroy All Mediocrity" TPOS 100-1 LP.
- Punch Drunk won the BIG SHOUT Award for best Techno/Industrial act.
- Full service to CMJ RPM radio stations, as well as many other college and commercial radio and video stations, magazines, and club DJs.

Ad support:

- Ads run in Outburn, Mute!, GIAG, Apocalypse, Base Asylum, Industrialnation, Effigy, Mix, and more.
- Postcard mailer sent out to huge mailing list.
- Extensive Internet marketing campaign.

Target Markets:

- Los Angeles, New York City, Philadelphia, San Francisco, Chicago, Washington D.C., Atlanta, Dallas, Phoenix, Seattle, Denver, Minneapolis, Detroit, Canada, England, Germany, Belgium, France, Austria, Italy, and Japan.

Radio Promotions:

DSBP c/o Tommy T Rapisardi, 237 Cagua NE, Albuquerque NM 87108, E-mail: dsbp@dsbp.cx

Release Date: 02/26/02

Street Date: 02/26/02

Catalog Number: FISHCD 005

UPC: 656613702925

Format: Compact Disc

MSRP: \$14.99

Floating Fish Studios
160 Sunrise Lane Pottstown PA 19464-5020 USA
Voice: 00.1.610.326.2664 FishNet BBS: 00.1.610.326.0231
E-mail: troll@floatingfish.com
<http://www.floatingfish.com>